

Heidi Brock

President and CEO
American Forest & Paper Association



As President and CEO of the American Forest & Paper Association (AF&PA), Heidi Brock serves as the chief advocate for the pulp, paper, packaging and wood products manufacturing sector – an industry which accounts for approximately four percent of the total U.S. manufacturing GDP, manufactures nearly \$300 billion in products annually and employs approximately 950,000 men and women.

Prior to joining AF&PA, Brock served as President and CEO of the Aluminum Association from 2011-2019. In her role, Brock raised the industry's profile, set new membership records, helped to grow the Congressional Aluminum Caucus and led the charge in two significant – and successful – trade enforcement cases. Brock has been featured in the pages of *The Wall Street Journal*, *The Economist* and *The New York Times* as well as on CNBC, Fox Business, NPR and many others.

Before joining the Aluminum Association, Brock served as Vice-President of Federal and International Affairs for Weyerhaeuser, where she was an active member on AF&PA committees. During Brock's 18 years at Weyerhaeuser, she worked as vice-president for e-business, director of strategic planning and manager for government affairs. Brock also served on the staffs of former U.S. Senators Dan Evans and Slade Gorton.

Brock sits on the University of Puget Sound Board of Trustees, the American Society of Association Executives (ASAE) and ASAE Foundation Boards of Directors, the U.S. Chamber's Committee of 100 as well as the Board for DC Central Kitchen. In 2018, she was awarded the CMA Leadership Award to recognize her work to promote sustainability and manufacturing while chairing the National Association of Manufacturers' (NAM) Council of Manufacturing Associations. In addition, she is a past board member of the Carlton Club and an active fellow of the US-Japan Leadership Program.

Brock received a bachelor's degree in English literature and economics from the University of Puget Sound and a master's degree in business administration from Georgetown University.

She is married to the Reverend Charles Brock and they have a son, Samuel.

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