



Strive for the Safest Possible Workplace

GOAL: A vision for the industry of zero injuries and measuring progress toward that vision by further improving our incidence rate by 25 percent from 2006 to 2020.

The safety of our industry's employees is critical to...

...employee well-being. International Paper's "It's about...LIFE" campaign put a face to safety with its "This is Why I Work Safe" toolkit and website, allowing employees to bring photos of loved ones into the mill as a daily reminder to work safely. Since 2010, life-changing injuries have been reduced across the company. 

...the success of our businesses. The Occupational Safety and Health Administration (OSHA) recognizes industrial facilities that implement enhanced safety programs and maintain on the job injury and illness rates below national Bureau of Labor Statistics averages for their respective industries. This recognition includes enrollment in OSHA's Voluntary Protection Program (VPP).

The forest products industry has consistently had the second largest number of facilities of any sector registered by VPP.

 = AF&PA Sustainability Award Winner

Initiatives implemented by our industry result in a decrease of injuries on the job.

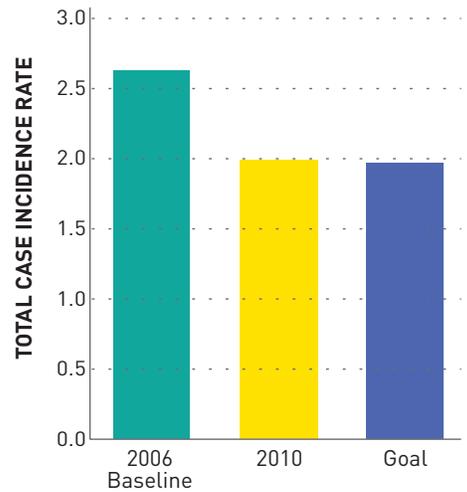
AF&PA members implement worker training, increased automation, and a host of injury preventive measures and safeguards. This allowed them to reduce their incidence rate by 24 percent between 2006 and 2010.

Because any injuries to our employees are not acceptable, we are continuing to work toward our vision for the industry of zero injuries.

AF&PA members continue to strive for a workplace with zero injuries.

AF&PA's mandatory Environment, Health & Safety Principles require that members have health and safety policies in place and that the companies perform frequent safety audits.

WORKER SAFETY GOAL PROGRESS



For more information, read pages 13-14 of the 2012 AF&PA Sustainability Report.